

CROYDON BOWLING CLUB



SPONSORSHIP

2026 / 2027

FOR ALL SPONSORSHIP ENQUIRIES CONTACT

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Sponsorship and Events
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CROYDON BOWLING CLUB - COMMUNITY HEART



ALL WELCOME

The bowling club is a warm environment that welcomes diversity in its vast membership base.

New bowlers are provided free coaching to assist them in getting their bowling career underway.

Not just focused on sport, the Croydon Bowling Club accommodates social membership as well as hosting dozens of events throughout the year.

CLUB SUCCESS

5 Weekend Pennant sides and 6 Mid-Week Pennant sides during Summer Bowls season, plus a successful Winter Bowls competition. 80% of the club's Weekend Pennant sides have made finals over the past two seasons.

The Croydon Pirates Top side was a Division 1 finalist in 2026/2027.

SPONSORSHIP PACKAGES — 26 / 27 SEASON



Pirate Starter

\$350

Sponsorship

- 1/2 Page advert in Club Members handbook
- Featured on Club Website Sponsors Section
- Entry to the annual Sponsors Day tournament
- Facebook Sponsor of the Week (1 per year)
- **Large Outdoor Signage (excl. production) +\$150**

**Excludes any production costs*

Pirate Premium

\$2,500

Sponsorship

- Full Page advert in Club Members handbook
- Featured on Club Website Sponsors Section
- Entry to the annual Sponsors Day tournament
- Large Outdoor Signage (excl. production)
- Facebook Sponsor of the Week (2 per year)
- Private Corporate Barefoot Bowls Night (incl. \$250 Bar Tab)
- Naming rights to one premium asset

**Excludes any production costs*

John Dixon Pairs

\$1,500

Sponsorship

- 1/2 Page advert in Club Members handbook
- Featured on Club Website Sponsors Section
- Entry to the annual Sponsors Day



Shirt Sponsor

\$5,000

Sponsorship

3 years

- Next available season 2027 / 2028
- Featured on Club Website Sponsors Section
- Next available 2027 / 2028

PREMIUM SPONSOR — NAMING RIGHTS OPTIONS



Premium Sponsors receive exclusive naming rights to ONE of the following:



Scoreboard Sponsor

Bullas Green



Scoreboard Sponsor

Brownlaw Green



Teams Sponsor

Selection Boards & Website Pages



Tournament Naming Sponsor

Tournament 1 — November 2026



Tournament Naming Sponsor

Tournament 2 — February 2027



Garden Signage

Premium clubhouse visibility

WHY SPONSOR THE MIGHTY PIRATES?



Benefits

One of the larger bowling clubs in the Eastern Ranges District — delivering digital, visual and in-person messages to a large audience.

1,000s

Weekly attendances during the season

Strong

Social media presence

500+

Website visits per week

Live Music @ Croydon



The Club hosts The Concert Lounge, featuring Australia's best bands. Over 5,000 tickets sold in the last 12 months — your sponsorship reaches a growing audience of concert visitors.



Barefoot Bowls @ Croydon

Sun, drinks on the deck, and barefoot bowls with friends. Thousands of Barefoot visitors each season means thousands of eyes on your business. There's a reason they keep coming back!



Network with members · Showcase your services in person